

DESIGNHEURE

LIGHTING

ÉDITION — FRANCE

DOSSIER DE PRESSE - 2025 - PRESS RELEASE



DESIGNHEURE

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20 YEARS OF LIGHT

SERVING OUR INDUSTRY CONTRACT

For two decades, the brand has been designing and manufacturing high-end lighting fixtures in France, designed to last and adapt to the most demanding projects.

Its expertise in the contract and hospitality markets stems from its decision to adopt a human-scale model focused on quality, service and commitment. Its agility and expertise in electrical standards has already enabled it to export its products to major projects in 75 countries around the world.

THIS ANNIVERSARY YEAR, THE FRENCH TRICOLOUR BRAND WANTED TO HIGHLIGHT THE WORK CARRIED OUT OVER THE PAST 20 YEARS BASED ON 3 PILLARS:

- 1. Sustainability through style:** Elegant, contemporary designs that stand the test of time, and collections that have been followed for 20 years.
- 2. 100% manufactured in our workshops in France, with 88% of purchases made in France** (including 60% locally), we have made a bold choice: to redesign and preserve the craftsmanship of lampshades through innovation and the use of responsible materials.
- 3. A strong social and economic impact:**
Jobs: For every job created, 1.6 additional jobs are supported in France.
GDP: Every million euros spent by DESIGNHEURE with its French suppliers supports 65 jobs in France. (Cabinet UTOPIES).
It is also part of the BPI France 2024-25 programme, the Accelerator for French lighting manufacturers.

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Suspensions Tower

Photo: Franck Beloncle ©
Designer: Frédéric Malphettes

THE OFFER

The breadth of the offering continues to expand each year with several new collections that complement the functionalities of the existing catalogue collections and address identified gaps in the market. Each Collection is subject to a rigorous set of specifications, starting from an identified market need, explains Bénédicte COLLOD, the brand's Artistic Director.

This approach, focused on **functionality and market demand**, allows the brand to continue to shine around its core operations, **with an aesthetic DNA that is instantly recognisable**.

DESIGNHEURE actively works on its desirability in three areas: the product, the image and the storytelling of a committed French brand.

ON THE OCCASION OF ITS 20TH ANNIVERSARY:

- The brand is launching a capsule collection of its iconic best-seller Nuage in **satin cream, celadon blue and camel, colours inspired by Indian palaces of the previous century**.
- **It is strengthening its offering for noisy spaces in the tertiary market (offices, restaurants, lobbies, lounges, schools, etc.) with four collections of ACOUSTIC LIGHTING FIXTURES** – a new step forward following the Mobula collection.

« Imagine spaces where light meets acoustic serenity. Because wellbeing at work begins with an inspiring and soothing environment.

This is the vision that the Part de Rêve agency has brought to life for DESIGNHEURE, designing an exclusive collection of acoustic lighting fixtures for 2025. Combining sculptural forms and sound-absorbing materials, this collection, rich in varied shapes, redefines comfort at work. It creates spaces where light and silence intertwine to improve the quality of life for employees... »

ITS POSITIONING

The brand is positioned as Access to Premium, for a network of specifiers (architects, interior designers, lighting designers) operating mainly in the hotel, restaurant, office and residential markets.

A SIGNATURE BRAND

As a B2B brand, it is a **true signature brand** for these players, with a tailor-made offering reserved exclusively for them. This makes it a real added value for specifiers, providing their CONTRACT customers with an **exclusive, expert brand** that acts as an interior designer for lighting and a scenographer for spaces. Its premium support dedicated to specifiers allows it to stand out in the market through its expertise, level of service, design and product quality.



We are proud to have remained true to our values while constantly evolving in line with market needs. Always reinventing ourselves, making beautiful, making good, and then them well.

Bénédicte Collod, Co-founder

Chandelier 15 Grand Nuage

Photo: Franck Beloncle ©
Designer: Hervé Langlais

DESIGNHEURE SOME KEY FIGURES

15
AWARDS DESIGN

Designheure's collections have won 15 awards, which is one in every two collections! A reward for its signature editorial line.

27
COLLECTIONS

DESIGNHEURE keeps track of all its historical collections, ensuring the sustainability and repairability of its products.

222
MODELS

The brand's catalogue features 222 lighting models (table lamps, floor lamps, wall lamps, pendant lamps, ceiling lamps, chandeliers, etc.).

150 OPTIONS
CUSTOM-MADE

The brand's custom-made offering provides a wide choice of over 100 lampshade fabric finishes to mix and match, and 42 colours of electrical fabric cord.

+4500
CLIENTS

75
COUNTRIES

+500
HOTELS

5 LANGUAGES
SPOKEN

88
SHOWS

88%
PURCHASES IN FRANCE
(SUPPLY)

LDESIGNHEURE's Made in France approach means that the company always gives priority to suppliers based in France.

Results of the study on DESIGNHEURE's economic footprint and local roots in 2025 by the firm Utopies.

37 JOBS
SUPPORTED IN FRANCE
THANKS TO MADE IN FRANCE

DESIGNHEURE's activity supports a total of 37 jobs in France (sum of direct, indirect and induced jobs in 2023).

(jobs are expressed in FTE Full-Time Equivalent)

60%
LOCALLY
SUPPORTED

DESIGNHEURE favours local suppliers. 60% of the jobs supported by the brand are located in departments bordering its sites.

2
SHOWROOMS

165 m² showroom in Paris,
1,600 m² workshop-showroom at the head office in Sète.

20 YEARS
OF PASSION

Strong values upheld by expert teams: innovation, sustainability, responsiveness, bespoke service.

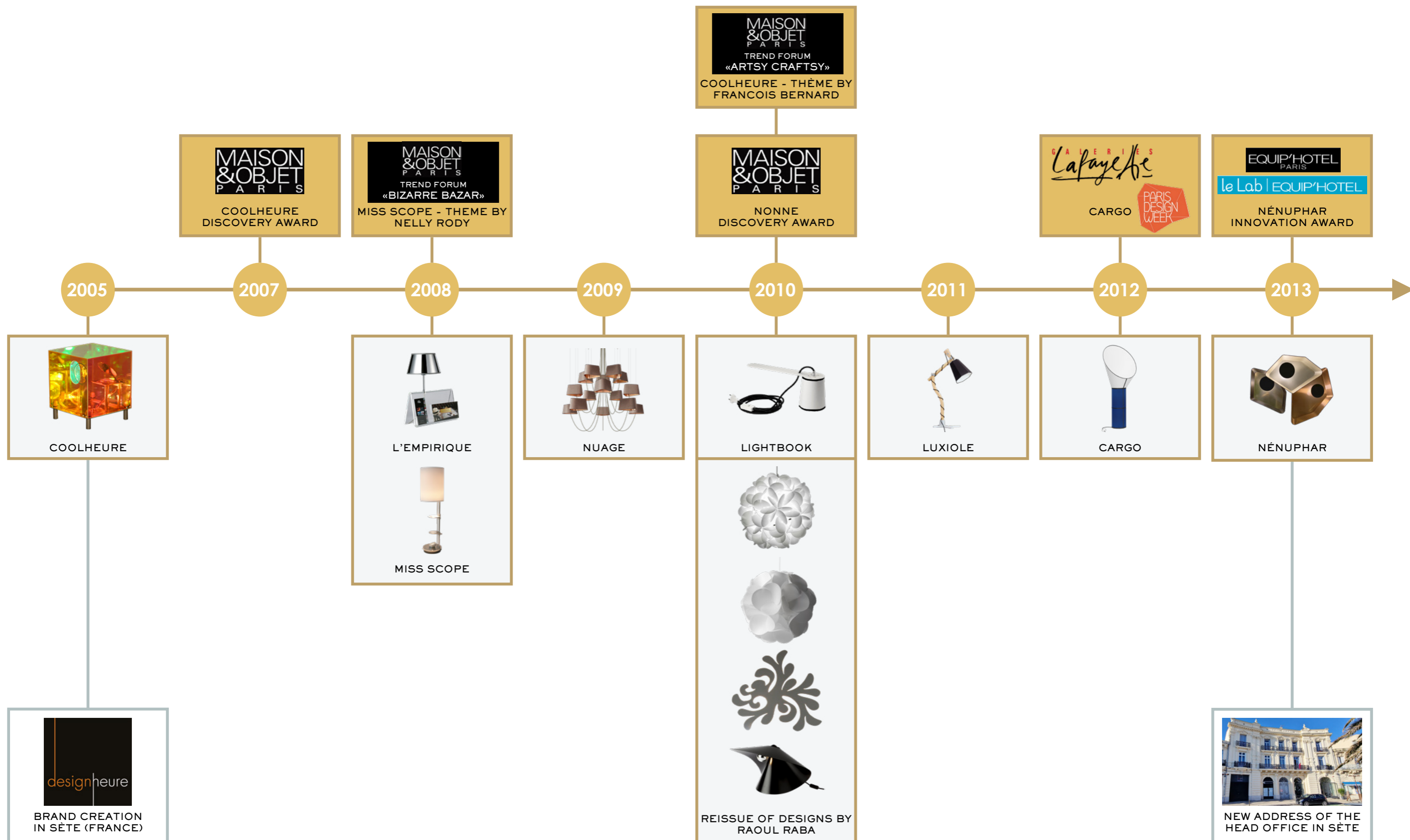
20 YEARS
OF INNOVATION

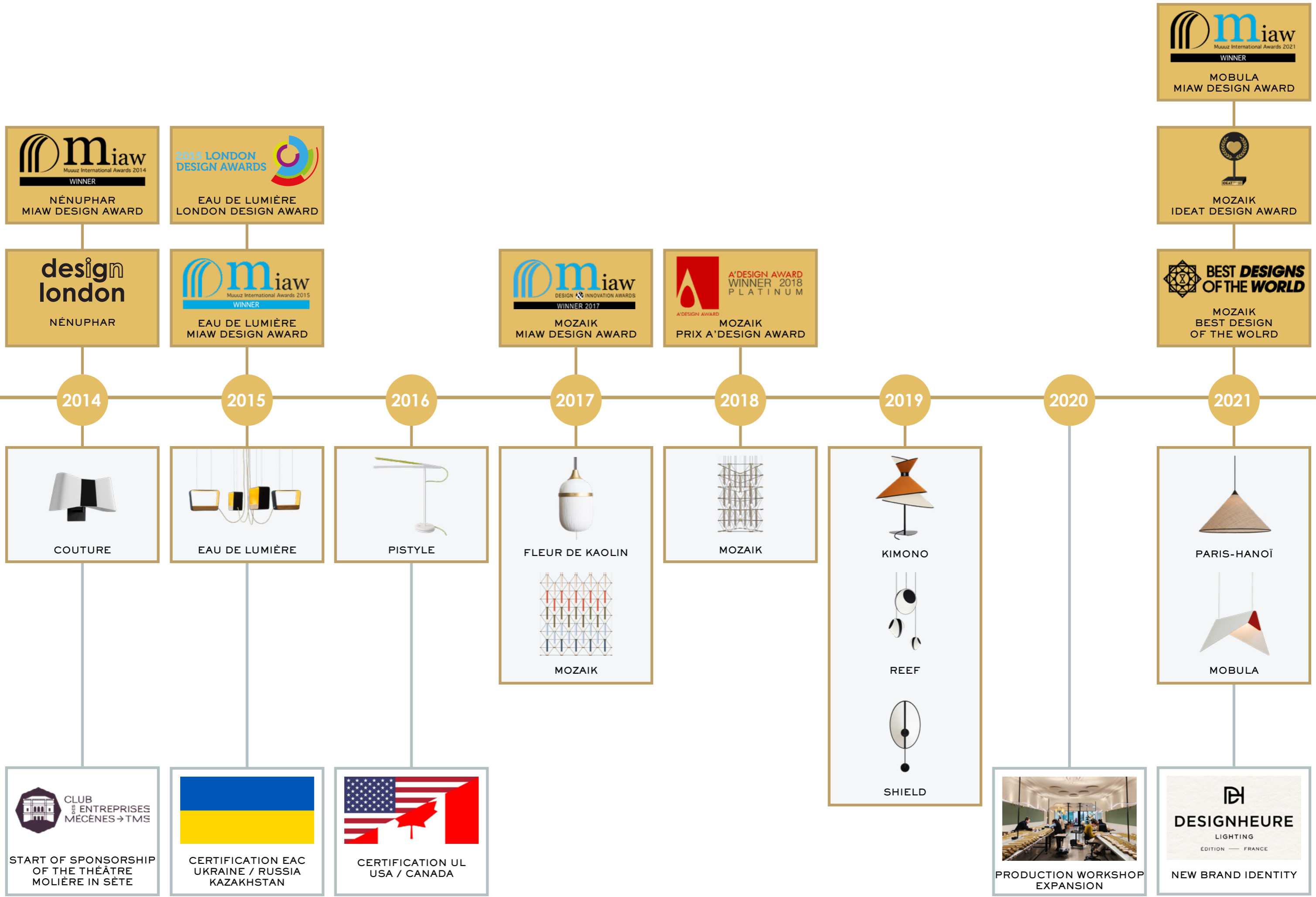
The company stands out for its innovative and aesthetic editorial line, which makes it a unique player in its niche market.

20 ANS
OF HOSPITALITY

DESIGNHEURE specialises in contract projects, particularly in the hospitality and office sectors.

DESIGNHEURE TIMELINE







2022



ESCALE

2023



ANNÉES FOLLES



TOWER

2024



ARTO



MOON



TWIGGY

2025



MURMURE



ONDINE



RÉSONNANCE



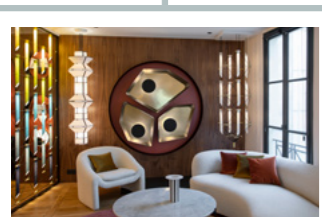
RHAPSODIE



JAZZLINE



SYLVA



OUVERTURE DU SHOWROOM À PARIS X^E



Chandelier Trio 2x5 Mozaik

Photo: Jared Chulski ©
Architect: Parallel
Designer: Davide Oppizzi

THE COMPANY



DESIGNHEURE

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THE BRAND

Founded in 2005, DESIGNHEURE is a **B2B** brand of contemporary decorative lighting **dedicated to architects and interior designers working in the tertiary sector (hotels, restaurants, offices)** and residential sector.

Driven by Jean-Baptiste and Bénédicte Collod's desire to innovate and forge links between French industry and designers, the company embodies a specific concept of French elegance and luxury in the world of lighting.



Portrait of the directors

Photo: Franck Beloncle ©

Showroom DESIGNHEURE in Sète

Photo: Franck Beloncle ©



MANUFACTURING WORKSHOPS

French manufacturing in Sète and 88% of its supplies sourced in France (as certified by UTOPIES) enable it to be highly responsive in terms of both its standard colours and its customised adaptations in terms of size, design and colour. Each project is unique.

DESIGNHEURE manages and controls the entire lighting production process (design, prototyping, plans, series launch, assembly, packaging, delivery in France and abroad, etc.) from its headquarters in Sète to ensure a high level of quality for all its products.

All chandeliers are prepared to the required size so that they are 'ready to install' according to the ceiling height.



DESIGNHEURE workshop in Sète

Showroom DESIGNHEURE in Paris

Photo : Franck Beloncle © Architecte : DZ Architecture - Laure Zucconi

SHOWROOMS DESIGNHEURE

SÈTE

Since its creation, DESIGNHEURE has been based in the centre of Sète, a city of light and artists, in a historic 19th-century building. Since 2013, the brand has occupied the 1,600 m² of available space to house its offices, workshops and a showroom showcasing its expertise.

PARIS

Then in 2022, DESIGNHEURE launched a second showroom in Paris, the capital of fashion and design. Thanks to a unique museum-style setting, the brand presents its aesthetic and poetic creations and immerses visitors in its cosmopolitan universe, willingly crossing over into the world of fashion.

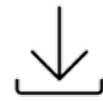


A RESPONSIBLE BRAND

French manufacturing is a fundamental pillar at DESIGNHEURE, as all lighting collections are developed and produced in France.

In collaboration with its French partners, it carefully selects the highest quality materials and electrical components that are easy to dismantle and replace in order to increase the life cycle of its products.

The durability of the products, their stackable design, and their environmentally friendly packaging and transport methods are therefore considered from the product design stage onwards and are a key requirement in the designers' specifications.



Download our report on our CSR Policy.

PRESERVATION OF FRENCH SKILLS & PROMOTION OF ARCHITECTURAL HERITAGE

Since its creation, DESIGNHEURE has been committed to perpetuating certain French skills through time and participating in the preservation of France's heritage.

By highlighting the work of lampshade makers through innovative research and exceptional three-dimensional work, it actively contributes to maintaining this unique skill in France. It also seeks to promote other French craftsmanship through its partnerships (for example, with the French porcelain manufacturer Haviland).

As a patron of the Théâtre de Sète, a national theatre, both during its renovation and in supporting live performances, the company also invests in preserving the cultural and architectural heritage of the city in its premises.

In this spirit, in 2021 DESIGNHEURE renovated the former cinema adjacent to its premises to create a new showcase workshop with restored period plaster ceilings. In 2025, the façade of this remarkable 19th-century building was renovated.



CLUB
DES ENTREPRISES
MÉCÈNES → TMS



Showroom DESIGNHEURE à Paris

Photo: Franck Beloncle © Architecte: DZ Architecture - Laure Zucconi





Showroom DESIGNHEURE in Paris
Photo: Franck Beloncle ©
Architecte: DZ Architecture - Laure Zucconi



DESIGNHEURE workshop in Sète
Photo: Marie Caroline Lucat ©



Suspension Résonance 1 anneau 2 maillons - Acoustic
Photo: Franck Beloncle ©
Designer: Part de Rêve



Suspensions Ondine - Acoustic
Photo: Franck Beloncle ©
Designer: Part de Rêve

NEW 2025 : THE ACOUSTICS



Suspension Murmure 5 modules - Acoustique
Photo: Franck Beloncle ©
Designer: Part de Rêve



Suspension Rhapsodie - Acoustique
Photo: Franck Beloncle ©
Designer: Part de Rêve



Floor Lamp Grand Arto
Photo: Franck Beloncle ©
Designer: Frédéric Malphettes



Chandelier 6 Grand Arto
Photo: Franck Beloncle ©
Designer: Frédéric Malphettes

ICONIC COLLECTIONS



Suspension XL Kimono
Photo: Jared Chulski ©
Architecte: Sowen Group
Designer: Jette Scheib



Chandelier 9 Mixte Reef
Photo: Claudia Rocha ©
Architecte: WH Studio
Designer: Jette Scheib



Chandelier 12 Fleur de Kaolin
Photo: Franck Beloncle ©
Designer: Designheure Studio



Floor Lamp & Table Lamps Moon
Photo: Franck Beloncle ©
Designer: Jette Scheib



Chandelier 4 Moyen Rectangle Eau de lumière

Photo: Jared Chulski ©
Architecte: Kubik
Designer: Davide Oppizzi



Suspension Moyen Tower

Photo: Franck Beloncle ©
Designer: Frédéric Malphettes



Chandelier 12 Twigg
Photo: Franck Beloncle ©
Designer: Part de Rêve



Suspension Trio Petit Nénuphar system LED
Photo: Kevin Belanger ©
Architecte: CSV Architects
Designer: Kristian Gavaille



Lamp & Floor Lamp Grand Cargo
Photo: Franck Beloncle ©
Designer: Hervé Langlais



Suspension Grande Mobula
Photo: Franck Beloncle ©
Designer: Designheure Studio



Chandelier 15 Grand Nuage

Photo: Chris Luker ©
Designer: Hervé Langlais

DESIGNHEURE

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ÉDITION — FRANCE

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