



DesignHeure participated in the arrangement of three scenographic spaces below presented to the fair.

## DIGITAL ROOFTOP

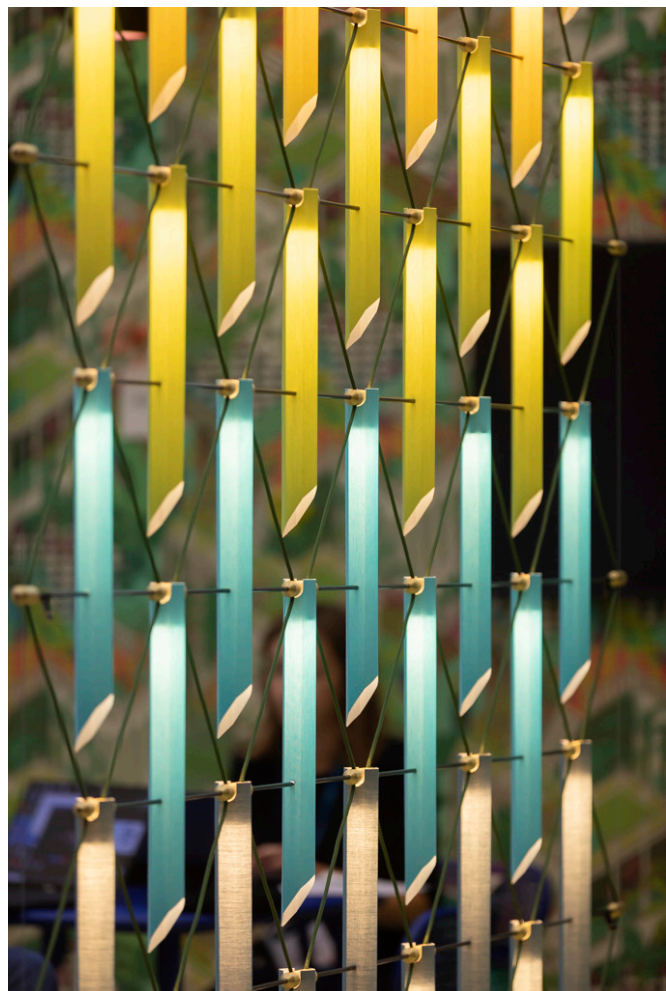
by Julie Gauthron, Christophe Gautrand,  
Benjamin Deshoulières  
Pavillon 7.3

Take a breath of fresh air on the space Rooftop!

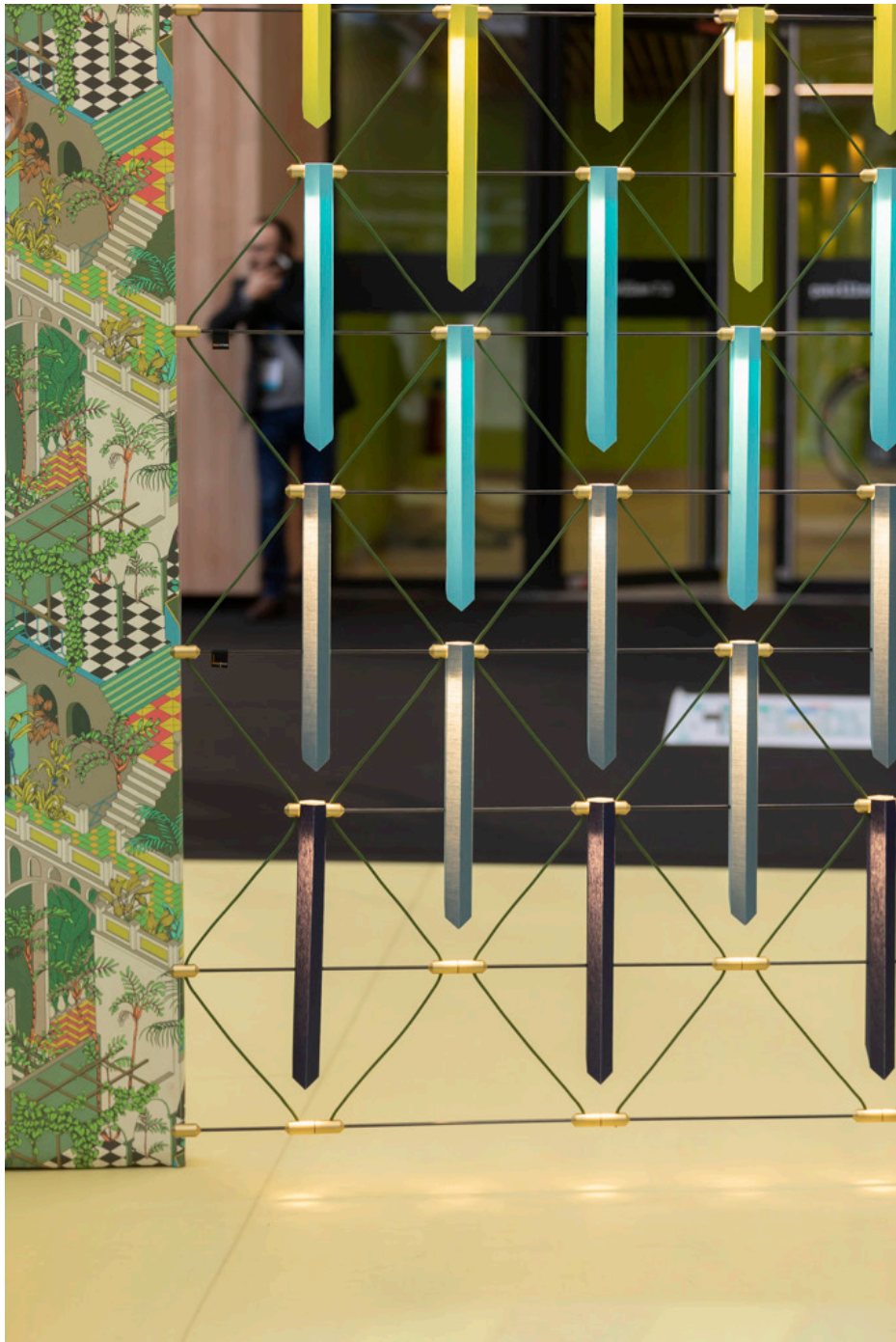
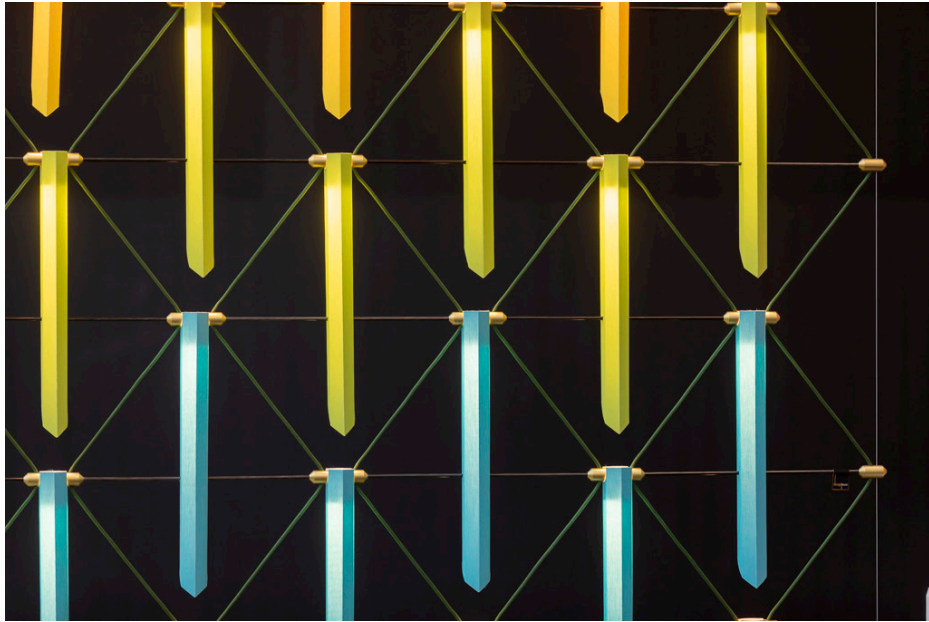
Rooftop proposed a walk in the multiple experiences, in the daytime and at night, and of night in broad daylight, punctuated with bubbles transparent as so many breaths.

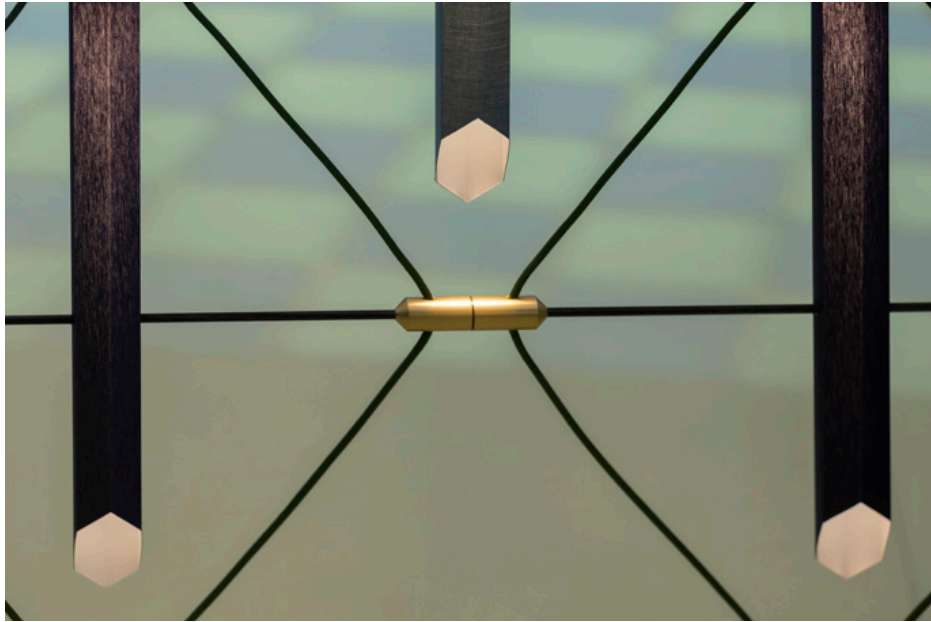
A plant structure was staged to form natural bubbles in urban zones.

This at the same time sensory and didactic landscaped route is completed by a digital device presenting abstract scenarios on the rooftops of tomorrow.











## LE RESTO DES CHEFS

by Marc Hertrich & Nicolas Adnet  
Pavillon 7.2

Every day, a trio, compound of a Leader selected by the Collectors, a Director of Room and of a Wine steward selected by Denis Courtiade, took up a real gourmet restaurant.

This year still, the students of the School Ferrandi also accompanied the trios with a brigade dedicated in cooking and an other one to the service in room.

Thanks to an open-plan kitchen, you were able to observe the Leaders and their teams cooking tasting menus for 150 dinner guests.

A putting in light on the reception, the service, the transmission and the research for the unique and personalized experience.



## ROOMS

by Jean-Philippe Nuel  
Pavillon 7.1

Of the modularity, the hypercustomization to the services, the rooms of the STUDIO 18 also emphasized the room service.

Jean Philippe Nuel brought a new look with a flexible vision of this room by dividing into halves it to allow you to reinvent.

The room of future becomes emancipated. It is dreamlike, it gives to see and to dream, it puts in confidence, it experiments of the ground in the ceiling, it pushes aside the codes, it inspires... For the space « ROOMS » of the STUDIO 18, Jean-Philippe Nuel proposed a dumping in the universe of the hotel business and the hotel room through a didactic route.



