



DESIGNHEURE

LIGHTING

ÉDITION — FRANCE

DESIGNHEURE UNVEILS TWO NEW INSPIRED COLLECTIONS



Tower collection



Paris-Hanoï collection

DESIGNHEURE recently presented new collections exploring shapes, textures, and movement. This time, we travel around the world with **two new collections**. The French brand revisited classics by adapting them to modern trends, playing with shapes and light. Let's take a look at these lighting fixtures.

PARIS-HANOÏ COLLECTION

A mix of French elegance and Vietnamese inspiration was the reference source for this collection, Paris - Hanoï. The Vietnamese conical hat is again "en vogue" in fashion. For many years, the nón lá was worn almost exclusively by peasants and city dwellers from the countryside. Today, Vietnamese women exude irresistible grace, elegance, and softness in their traditional dress draped in an ao dai and accessorized with the conical hat.



The **Paris-Hanoi collection** offers a new interpretation of this fashion accessory. It dresses up spaces by bringing refinement and an additional graphic design that gives it a timelessness beyond the summer. The textiles, part of the brand DNA, was chosen to enhance the smoothness of this suspension of fine raffia. A black lacquered finishing cone completes the line and coordinates with the black borders for couture and graphic effect. Its generous dimensions allow beautiful lighting of the space.



TOWER COLLECTION

Designer Frédéric Malphettes was inspired to build a vertical structure to resemble art deco towers in architecture. From this idea, the Tower collection was born. In the luminaires, lamp shades of different shapes and sizes are stacked on the central column in a manner similar to a supporting pillar. There are luminous openings such as illuminated windows or fine openings interconnecting the tower's floors.



The Tower collection, with its three sizes of pendant lights, a table lamp and two floor lamps, allows the creation of striking and graphic architectural compositions. The combination of several sizes of these luminaires can both structure large spaces and bring an elegant and sculptural character to them.

